

# The Arizona Athletic Training Times

## President's Message

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### Special Points of Interest:

- Summer Symposium Registration Information
- NATA REF BU-SHU Challenge
- AzATA Apparel

This year has brought many changes to the Board of Directors and many Committee Chairs. Before going any further, I would like to publicly thank the following individuals for their service:

John Parsons- President  
 Scott Horton- Vice President  
 Danelle Wade- College Representative  
 Matt Anderson- Pro/Clinical Representative  
 Sam Lloyd- Sponsorship Chair  
 Jeff Haynes- Honors and Awards Chair  
 John Neel- Governmental Affairs Committee Chair



These individuals, out of the goodness of their hearts, felt compelled to volunteer their time and efforts to make the AzATA a stronger organization. We cannot ask for a more generous group of people.

That being said, I welcome the newly elected, re-elected and appointed members that that will serve with me:

David Mesman- Vice President  
 Joanne Scandura- Secretary  
 Natasha Anderson- Treasurer  
 Brandon Warner- College Representative  
 Greg Keuter- Pro/Clinical Representative  
 Kristin Miller- High School Representative  
 Danelle Wade- Fundraising (formerly Sponsorship) Chair  
 Kenneth Lam- Communications Chair  
 Barton Anderson- Professional Education Chair  
 Kara Cummins- Meetings and Events Planning Chair

All of these individuals bring unique ideas to the table; however, the one thing that we all agree upon is the desire to make the AzATA an organization in which each member wants to be an active participant. We are all in positions to represent the membership and we can only do that with your input.

The AzATA is always looking for members who want to get involved. Committees are always in need of new members and fresh ideas. Remember, the AzATA is what you make of it and getting involved is your way of making it a stronger organization.

## Presidents Message

*(continued)*

Finally, for those of you who did not get an opportunity to attend the 2013 Annual Winter Symposium at EVIT, attendees learned about various topics including the most current updates in Arizona Athletic Training Licensure statutes revision, and the new outreach the Barrow Concussion Network is providing to athletic trainers in the care of concussions; including the development of a concussion registry, access to free ImPACT Testing, and access to physicians to aid in care of concussed athletes. Please take time to visit their websites for the new updates.

On behalf of the Board of Directors and Committees, we look forward to serving you.

*Michelle*

Michelle Gonzalez, MS, ATC, AT  
President, AzATA



A special Thank You to Centennial Sales for their continued Financial  
Support of the AzATA!

Please visit their website for all of your Athletic Training Supply Needs:

[www.centennialsales.com](http://www.centennialsales.com)

## Professional Education Committee Update

The 2013 AzATA Winter Meeting was held February 16-17th at the East Valley Institute of Technology. Over 250 certified athletic trainers, college, and high school athletic training students were in attendance, contributing to the success of the event. Saturday featured several presentations from area team physicians and athletic trainers on evaluation and referral of hip and hand/wrist injuries, sports cardiology, addiction in athletes, and the use of clinical prediction rules. Sunday's programming included the launch of the Barrow Concussion Network by Dr. Javier Cardenas, and presentations by Arizona athletic trainers on educational reform and return to throwing programs. We also held the annual AzATA Business Meeting, where the new AzATA Board members were welcomed.

Congratulations to all of the AzATA Award Winners who were recognized at the Awards Banquet held on Sunday afternoon. You can find all of the award winners with photographs in this edition of the newsletter. And a special thanks to the Professional Education and Meeting and Events Committee members who helped with the planning, organizing, and smooth execution of the meeting.

The PEC is currently working on programming for the summer meeting, to be held in Flagstaff July 13-14th. The topic for this year is Manual Therapy. Potential topics include postural evaluation and intervention, positional release therapy, and joint mobilizations. Approximately 8-10 CEUs will be available this year.

Summer Symposia information and registration is available on the AzATA website, as well as later in this newsletter. The finalized agenda will be available by May 1st.

**Barton Anderson**  
**Chair, Professional Education Committee**

## What's In a Name?

The debate about the efficacy of the title *Athletic Trainer* returned again last year, and Russ Richardson, District Ten Director, spearheaded the task force that spent 2012 determining if the NATA should change the nomenclature to something new. He recently presented the findings of the Task Force to the NATA Board of Directors in January, and Bart Peterson, Director of District Seven, spoke on the topic during the RMATA Annual Meeting in Denver this month.

Titles such as Sports Medicine Specialist or Athletic Therapist had been suggested in order to describe the athletic training profession to give it more credibility, and replace what some may call an outdated title. However, what the Nomenclature Task Force found is that most NATA committees, the educational community, consumers of athletic training services and outside sport-related organizations felt that no other title was significantly better than *Athletic Trainer*. In January, the NATA Board of Directors unanimously voted to accept the task force findings.

The task force did make the following observations in their research. First, public awareness of the athletic training profession is increasing. They found the majority consumers of athletic training services felt they knew what the profession entailed. Any gains that have been made in public relations efforts involving athletic trainers and athletic training would have to begin again with the new title. There is always room for improvement, but as NATA President, Jim Thornton, recently shared with the membership, even the Associated Press has acknowledged the profession by including athletic training in the AP Stylebook.

Second, an attempt at changing the title could damage the momentum the NATA and its members already have in strategic areas. There would be extensive financial costs involved in changing not only NATA articles of incorporations and trademarks, but changes at educational institutions in the process of amending the academic course language and components. The largest financial hurdle would occur at the state level with the regulatory agencies. State licensing boards, practice acts, and laws regarding athlete health and safety would all have to be revisited; and hopefully amended.

In conclusion, the task force felt that a name change would not bring about the changes that the profession seeks. No other name seems to be significantly better than *Athletic Trainer*; or *AT*. The NATA is currently revising the NATA logo to make it more medically oriented, and include *AT* to signify *Athletic Trainer*. Director Richardson alluded to the fact that the name of the profession will not affect who we are and what we do. That statement is probably the most poignant of his presentation. The scope and practice of athletic training is still the same no matter what athletic trainers are called or will be called in the future.

A comprehensive report from the Nomenclature Task Force can be found on the NATA website.

Michelle Gonzalez, MS, ATC

## Mark Your Calendars

- **April 11—14**  
**RMATA 29th Annual Clinical Symposium**  
Denver, CO
- **June 24—27**  
**NATA Annual Meeting and Clinical Symposium**  
Las Vegas, NV
- **July 13—14**  
**AzATA Annual Summer Clinical Symposium**  
NAU Campus, Flagstaff, AZ



## NATA Foundation



### *Student Associations Encouraged to Join the BU-SHU Challenge* **Actively Supporting The NATA Research & Education Foundation**

#### **PURPOSE**

Boston University and Sacred Heart University challenge all athletic training student groups to compete in raising money for the NATA Research & Education Foundation. The purposes of this challenge are to generate funds supporting research that lead to the best practice of athletic training, and to expose athletic training students to the world of research and the value of supporting research.

#### **WHAT**

All athletic training student groups at individual institutions are invited to compete. Initial contact will be made with program directors, who will issue the challenge to their respective student leaders. Student groups will then organize and implement fund-raising campaigns during the academic year. The money raised from this initiative will go to the unrestricted accounts of the NATA Foundation.

[www.natafoundation.org](http://www.natafoundation.org)

## AzATA 2012 Student Award Winners

The **Lanny Williams Scholarship** is a \$500 scholarship awarded to a senior high school athletic training student aide with at least 2 years of experience who demonstrates an excellent work ethic, character, leadership qualities, academic achievements, experience and competency as a student athletic trainer.



**Bridgette Cashion**  
Sahuarita High School



**Emilee McCall**  
Tucson High School



**Avel Hedges**  
Mesa Mountain View High School

The **Michael E. Nesbitt Scholarship** is a \$750 scholarship awarded to a senior athletic training student at a college or university with at least 2 years of experience who has demonstrated an excellent work ethic, character, leadership qualities, academic achievements, experience and competency as a student athletic trainer.



**Cassidy Elliot**  
NAU Athletic Training

## AzATA 2012 Award Winners

### **AzATA Hall of Fame**

The highest honor bestowed upon an AzATA member, it recognizes individuals who have shaped the profession through their noteworthy accomplishments and dedication to service, leadership, and professionalism.



**Leah Oliver**  
Marana Mountain View High School

The **Non-Certified Service Award** is given to an athletic trainer for their continued efforts, time and skills as it relates to improvement of the profession of athletic training.



**Mattie Cummins**  
Brain Injury Alliance of Arizona

## AzATA Recognizes Outgoing Board Members



**John Parsons**  
AzATA President



**Scott Horton**  
AzATA Vice President

**Matt Anderson** (not pictured)  
Clinic / Professional Representative

# Congratulations to the High School Quiz Bowl Winners

This year, the high school quiz bowl was redesigned into a Jeopardy Style team completion, and was held on Sunday afternoon. 11 Teams from 5 Arizona high schools participated. The top 3 competing schools received donations to their Sports Medicine Programs.



**Champions**  
Tucson High



**2nd Place**  
Alhambra High School



**3rd Place**  
Mountain Point High School

## Arizona Athletic Training Rule Changes

During the Winter Symposia, Mr. Michael Nesbitt presented to the membership the new revisions to the Arizona Athletic Training Rules. He also provided members with information about the Arizona Athletic Training Statutes, the complaint and disciplinary processes, and answered questions from the audience.

The administrative rule changes occur on May 1st, 2013, Applications received on or after May 1st will be subject to the new rules. You can find more detailed information regarding the revisions and additions at the Arizona Board of Athletic Training website: <http://www.athletictrainingboard.az.gov>.

The following areas will be changing:

**License Fees Increase**  
**License Renewal Timeframe**  
**Temporary Licenses**  
**Continuing Education Requirements**

Visit the ABAT website or contact the board for more information. As a licensed athletic trainer, these changes WILL affect you.



# Arizona Athletic Trainers' Association's 2013 Annual Summer Clinical Symposium

July 13<sup>th</sup> and 14<sup>th</sup>

Flagstaff, Az. – Northern Arizona University  
Health Professions Building

## “Manual Therapy Techniques”

Once again the Summer Symposium will take a hands on approach. This years topic focus will be on Manual Therapy techniques.

Potential Topics include:

**Muscle Energy**  
**Positional Release Techniques**  
**Posture evaluation and correction**  
**Joint Mobilizations**

Approximately 8-10 CEU's will be offered for the two-day meeting.

Both days will feature a combination of lecture presentations and “hands-on” lab activities.

AzATA Social following Saturday's programming, location TBD.

Early registration opens on April 1<sup>st</sup>, so be sure to take advantage of the discounted registration fees. The Summer Symposium is a great opportunity to escape the July heat in Flagstaff.

The daily schedule with finalized topics and speakers will be posted on the AzATA website by May 1st.



The AzATA is a NATA-BOC approved provider.



# 2013 AzATA Summer Meeting Registration Form

(Online Registration available at [www.azata.net](http://www.azata.net))

Registration Category	Early Registration Apr 1 – Apr 30	Regular Registration May 1 – Jun 30	Late Registration July 1 - Meeting	
Member Saturday Only	\$35.00	\$45.00	\$70.00	<b>Name / Credentials</b>
Member Sunday Only	\$35.00	\$45.00	\$70.00	
Member Saturday/Sunday	\$60.00	\$80.00	\$105.00	
				<b>Place of Employment</b>
Non-Member Saturday Only	\$60.00	\$80.00	\$105.00	
Non-Member Sunday Only	\$60.00	\$80.00	\$105.00	
Non-Member Saturday/Sunday	\$115.00	\$150.00	\$175.00	<b>Address</b>
Graduate Student Saturday Only	\$25.00	\$35.00	\$60.00	
Graduate Student Sunday Only	\$25.00	\$35.00	\$60.00	<b>City</b>
Graduate Student Saturday/Sunday	\$45.00	\$60.00	\$85.00	
Undergrad Student Saturday Only	\$20.00	\$30.00	\$55.00	<b>Zip</b>
Undergrad Student Sunday Only	\$20.00	\$30.00	\$55.00	
Undergrad Saturday/Sunday	\$35.00	\$50.00	\$75.00	
				<b>NATABOC Certification #</b>
Associate Member Saturday Only	\$35.00	\$45.00	\$70.00	
Associate Member Sunday Only	\$35.00	\$45.00	\$70.00	
Associate Member Saturday/Sunday	\$60.00	\$80.00	\$105.00	<b>Registration Category</b>
Retired Member	\$20.00	\$20.00	\$45.00	
				<b>Amount Enclosed</b>
Exhibitor	\$80.00	\$100.00	\$140.00	
				<b>Email Address</b>

- Please circle the category for which you are registering.
- Early registrations must be postmarked on or before 4/30/13 to avoid regular registration fees.
- If registering after April 1<sup>st</sup>, registration must be postmarked on or before June 30<sup>th</sup> to avoid late registration fees.
- Refunds will be issued before June 30<sup>th</sup> with a written request to Natasha Anderson. ([treasurer@azata.net](mailto:treasurer@azata.net))
- FULL PAYMENT MUST ACCOMPANY REGISTRATION FORM.
- Registration will not be processed until all fees are paid-in-full.
- **Membership will be verified using the latest NATA/AzATA records. Individuals whose membership lapses prior to the start of the Winter Meeting will receive an invoice at the time of check-in in the amount of the difference between member and non-member registration for the category and day/days for which he/she registered.**
- A fee of \$10.00 will be assessed for any returned check.
- Recommended meeting attire is professional dress suitable for lab activities.
- If you have a special need, please notify the Meeting and Events Chair at least 2 weeks prior to the meeting so that appropriate accommodations can be made.
- Registration questions can be directed to AzATA Treasurer, Natasha Anderson – [treasurer@azata.net](mailto:treasurer@azata.net)

<p>The AzATA no longer provides printed handouts. Presentation handouts that are submitted prior to the meeting will be available to download at <a href="http://www.azata.net">www.azata.net</a> approximately one week before the meeting.</p>		<p>Please make checks/PO's payable to: <b>AzATA</b>  <u>Mail completed form and payment to:</u>                      Natasha Anderson                      3724 N. 104<sup>th</sup> Ave                      Avondale AZ, 85392</p>	
<p><b>Meeting Location:</b>  <b>Northern Arizona University</b>  <b>Health Professions Building #66</b>  <b>Flagstaff, AZ</b></p>		<p>Questions regarding programming can be directed to the PEC Chair: Barton Anderson  <a href="mailto:banderson@atsu.edu">banderson@atsu.edu</a></p>	<p>Questions regarding vendors can be directed to the M/E Chair: Kara Cummins  <a href="mailto:kara.cummins@mesacc.edu">kara.cummins@mesacc.edu</a></p>

Health Professions Building # 66



## AzATA Clothing Sales

The AZATA has teamed up with Desert Sun Embroidery to offer our membership AZATA polos and fleeces with the profits going towards the general fund. Ron Kordonowy is the contact and you can e-mail him for more information. To check out the different clothing that is available, visit:

[www.desertsunembroidery.com](http://www.desertsunembroidery.com)

Search the following item # to view colors and sizing options - all of the polos are Dri-fit material

- \* T475 - Men's Sport Tek Polo
- \* L475 - Women's Sport Tek Polo
- \* T469 - Men's Sport Tek
- \* L469 - women's
- \* T467 - Men's Lined Fleece Jacket
- \* L467 Women's Lined Fleece Jacket
- \* F243 men's sizes only xs-4xl

Prices for polos are \$28.97 which includes tax  
Jackets are: \$34.34 which includes tax

If there are any other items on the website you would like to add the AZATA logo on, please contact Ron for additional information and pricing at [RSKatc@cox.net](mailto:RSKatc@cox.net)



**Ron Kordonowy, ATC/L**



## ARIZONA ATHLETIC TRAINERS' ASSOCIATION

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[www.azata.net](http://www.azata.net)

Printed copies of the Athletic Training Times are available by request. Please contact the newsletter editor.

### **AzATA Leadership Directory**

#### **President**

Michelle Gonzalez, MS, ATC, AT

#### **Vice President**

David Mesman, AT

#### **Secretary**

Joanne Scandura, ATC

#### **Treasurer**

Natasha Anderson

#### **Clinical / Professional Representative**

Greg Keuter

#### **College / University Representative**

Brandon Warner

#### **High School Representative**

Kristin Miller, AT/L

## Editor's Notes

Please send any stories and pictures for inclusion in the quarterly publication to [banderson@atsu.edu](mailto:banderson@atsu.edu).

As always, I welcome your comments, suggestions, and submissions. Together, we can keep each other informed.

Until Next Time,

*Bart*

Barton Anderson, MS, AT  
AzATA Association Publisher

The newsletter is published 4 times throughout the year (June, September, December, and March) with the deadlines for submission for each issue listed below.

<u>Issue</u>	<u>Submission Deadline</u>
September	August 20
December	November 20
March	February 20
June	May 20