

The Arizona Athletic Trainers' Association (AzATA) is a not-for-profit 501(c)(6) professional membership association for certified and licensed athletic trainers, and others, who support the athletic training profession in the State of Arizona.

Sponsorship Program 2022



The mission of the AzATA is to promote and enhance the field of athletic training as an allied health profession in its efforts and ability to service the overall health care needs of the athletic population.

Athletic Trainers are recognized as allied health professionals who provide care for active individuals.

SPONSORSHIP LEVELS:

Multiple sponsorship categories with a variety of benefits to select from:

A la Carte options to choose from

(These may be added to a package, or chosen without a sponsorship package.)

- Donation of lanyards
- Logo on name tags
- Donation bags for materials
- Sponsor for Casino Night Table
- Sponsor of High school Student Luncheon
- Sponsor of Coffee with the Board
- Other ideas? Let us know

Silver Sponsor \$500/year

- Logo on AzATA Website with Link for 12 months
- Sponsor name/logo displayed during the In Person Winter Symposia (Signage) and Sponsor name/logo displayed during the Virtual day of Winter Symposia (virtual backdrop)
- Promotional material (fliers, freebie marketing items) provided to Symposia attendees with opt in option at registration
- Access to registered attendee email list or E- Blast through AzATA
- Sponsor name/logo displayed on registration page for Winter Symposia)
- Table in the vendor room for Saturday of Winter Symposia

Platinum Sponsor \$750/year

Logo on AzATA Website with Link for 12 months

- Sponsor name/logo displayed during the In Person Winter Symposia (Signage) and Sponsor name/logo displayed during the Virtual day of Winter Symposia (virtual backdrop)
- Promotional materials (fliers, freebie marketing items) provided to symposia attendees with opt in option at registration
- Presentation to membership at New Product Campaigns (One commercial at Winter Symposia)
- Access to registered attendee email list or E- Blast through AzATA
- Sponsor name/logo displayed on registration page for Winter Symposia
- Table in the vendor room
- 1 Tweet and 1 FB post on social media platforms recognizing company and sponsorship throughout the year



Executive Sponsor \$1000/year

- Logo on AzATA Website with Link for 12 months
- Sponsor name/logo displayed during the In Person Winter Symposia (Signage) and Sponsor name/logo displayed during the Virtual day of Winter Symposia (virtual backdrop)
- Sponsor name/logo displayed on registration page for Winter (virtual) Symposia)
- Promotional materials (fliers, freebie marketing items) provided to symposia attendees with opt in option at registration
- Presentation to membership at New Product Campaigns (1 commercial during Winter meeting)
- Access to registered attendee email list or E-Blast through AzATA
- Sponsor name/logo displayed on registration page for Winter Symposia)
- 2 Tweets and 2 FB posts on Social Media pages recognizing company and sponsorship throughout the year
- Sponsor name/logo displayed during the Winter Symposia (Signage)
- Table in Vendor Room
- Choice of the following:
 - Recognized as lecture sponsor during educational symposia- introducing 1 speaker. (5 spots)
 - Recognized as sponsor of a midyear CEU event.
 - Donation of materials for Dry Needling Session and recognized as lecture sponsor

